## Brief show report of ISSE, Singapore



ISSE (International Sound \& Sight Exhibition) Show was taken place at Park Royal Hotel from $01-03$ Dec 2017 in Singapore. Hotel is located in busy Indian Town
Room 729 on $7^{\text {th }}$ floor was AUDIO 88 our Singapore distributor. Major exhibitors were presenting on $7^{\text {th }}$ floor and some more on $8^{\text {th }}$ floor.
As the type of International Exhibit, the size of the show was pretty much small, rather too small for the name of even and also quieter in compared with the show in other Countries. Amazed with number of Exhibitors on $7^{\text {th }}$ and $8^{\text {th }}$ floor occupied by Taiwan Company and very small number of local Exhibitors. ISSE is only the show event in Singapore and organized by Sound and Sight Journal is a local media. My personal opinion, in considering of audiophile population in Singapore, ISSE was too simple for music lovers and Exhibitors as well. Serious music lovers and sight lovers hence was not satisfied I think ISSE need something to make the show more attractive and satisfy local music lovers and maybe music lovers in neighboring Countries around Singapore.

Besides aforementioned, room 729 of AUDIO 88 was pretty crowding 3 days throughout.. The system was consequently set with all Reimyo electronics, ENCORE speaker, lines of Harmonix, except for Rega analog turntable. I chatted with many local audiophile and most of them are listening to analog records. Experienced the sound with TU-800M, they were surprisingly shocked. During the show, most of time, we playback XRCDs and the sound of the system immensely impressed all visitors and they loves the sound of the system inspired and.so often many of them come back several times to our room 729 and confirmed the best sound of the show.
While many of exhibitors say it was worst show ever but for Audio 88, it was hustling and bustling all days through and pretty worthy and productive show.
I will see you all in next show and make it more fun for you all!
Reported by K. Kiuchi


